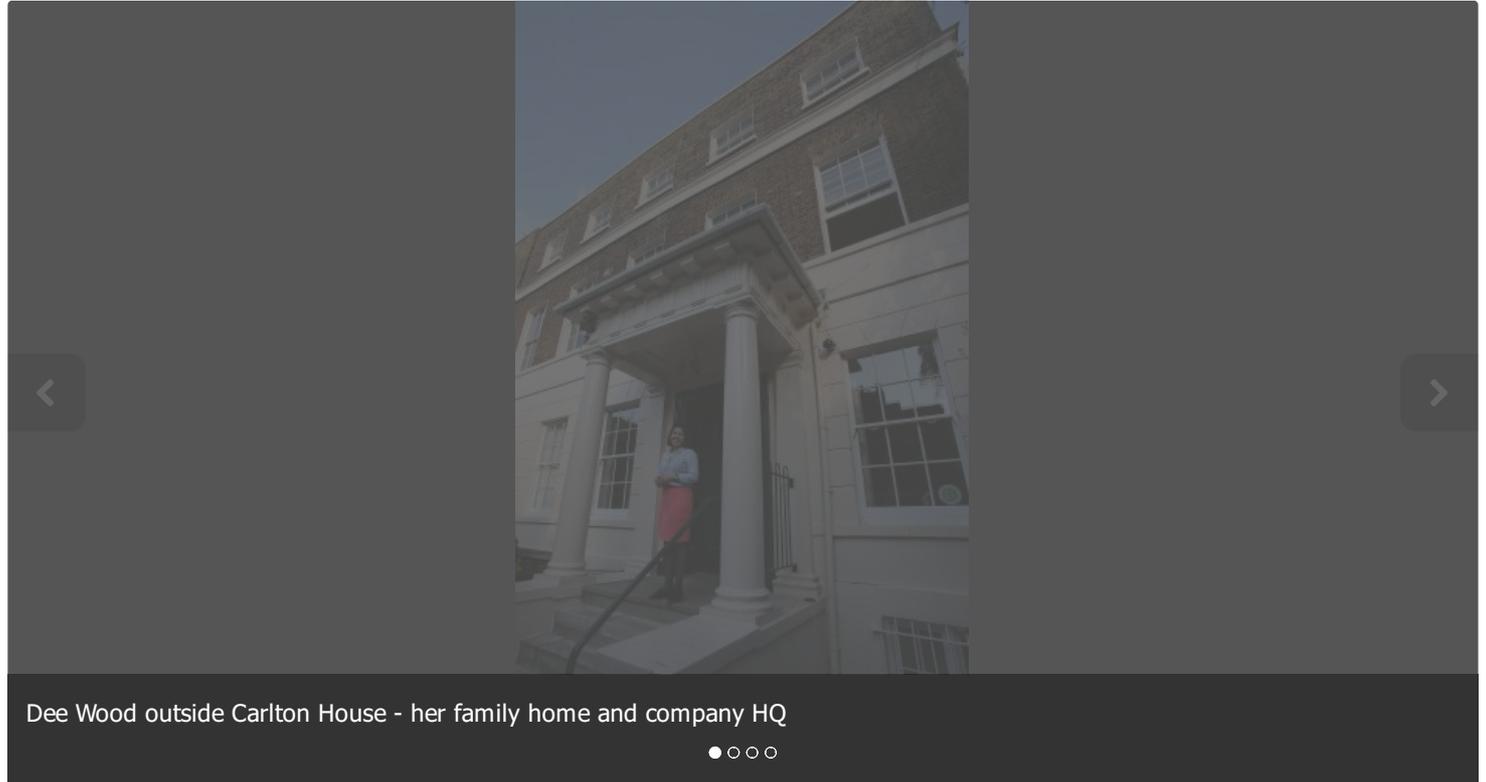


BUSINESS NEWS

17th century home showcases green innovations



Dee Wood outside Carlton House - her family home and company HQ



by Natalie Glanvill

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A young entrepreneur is using her 18th century family home as a 'test bed' for energy-saving products.

Dee Wood, 24, is the managing director of ItDoesTheJob.com, an e-commerce company aiming to help reduce emissions and energy bills.

Miss Wood grew up with her parents and two sisters in a 17-room Georgian house in Aylmer Road, Leytonstone, known as Carlton House, and is using the building to showcase and how homeowners can go green.

The grade II-listed building, which was built in 1735 and has been in the family for 20 years, is installed with the latest innovations and has been established as the company's headquarters.

Miss Wood says the cost of running the house is equivalent to running a three or four bedroom house built in the last 50 years due to the products.

"Carlton House was always too big to run conventionally." She added.

"It was built hundreds of years ago with no heating or insulation, so in order to afford such a home, we transformed the property and proved a huge amount of money can be saved."

Some of the features installed at the home include solar roof panels, a weather vane, rainwater harvesting and filtration system, composting, LED lighting, bamboo flooring, and a wood burning stove.

Miss Wood launched ItDoesTheJob.com in 2009 with her father Dwight when she was just 19 years old, but Ms Dee has since taken over the running of the company.

"You go through life meeting people who think sustainable living products are weird but they help reduce your energy consumption without the need to live in darkness and save you money," she said.

"It is guaranteed you can still live the same lifestyle but at a much lesser cost and it doesn't matter how rich or poor you are, there is no need to waste energy."

To find out more about the Leytonstone-based company, [click here](#).

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