

France turns off

A new law in France makes it obligatory for all businesses, stores and public buildings to turn all shop window and façade lights off between the hours of 1am and 7am, with fines of up to €750 per night for those companies who do not comply.

This incentive marks a step towards reducing the country's annual energy consumption by an amount equivalent to 750,000 households – as well as cutting France's national energy bill by €200 million a year.